



For Immediate Release: 15 March 2024

**Small Business Consulting Corporation (SBCC) Assessed “Awardable”
for Department of Defense work in the CDAO’s Tradewinds Solutions Marketplace**

Shreveport, LA – The Small Business Consulting Corporation (SBCC), a leading provider of automated data and analytic programs for the Department of Defense (DoD), today announced that it has achieved “Awardable” status through the Chief Digital and Artificial Intelligence Office’s (CDAO) Tradewinds Solutions Marketplace.

The Tradewinds Solutions Marketplace is the premier offering of Tradewinds, the DoD’s suite of tools and services designed to accelerate the procurement and adoption of Artificial Intelligence (AI)/Machine Learning (ML), data, and analytics capabilities.

SBCC’s solutions are designed to enable better decision-making, improve situational awareness, and optimize business processes for their government clients. Programs are currently implemented across the US Air Force (USAF) with products designed and delivered in as little as three months.

“We don’t just admire innovative ideas, we operationalize them,” remarked SBCC CEO Gerald Goodfellow. “Air Force clients turn to the SBCC team to address their toughest challenges. Whether enabling access to advanced technologies or leveraging software tools in government-owned data environments, SBCC has quickly become the USAF’s preferred problem solver.” Kavooss Shamloo, Director of Data Engineering & Analytics at SBCC, continued saying, “SBCC has made radical improvements to the Air Force’s data modernization efforts by providing organic capabilities using a scientific approach to increase the autonomy and mobility of the warfighter.”

SBCC’s video, Transformational Digital Engineering Capability, accessible only by government customers on the Tradewinds Solutions Marketplace, presents an actual use case currently in operation with the DoD. SBCC worked directly with USAF operators to assess capability gaps, and then produced an in-house custom-coded program to remove user pain points, returning 500 weekly manhours to operators, increasing productivity by 90% while minimizing human error, and saving \$1.5M by eliminating unnecessary licensing and maintenance fees.

SBCC was recognized among a competitive field of applicants to the Tradewinds Solutions Marketplace whose solutions demonstrated innovation, scalability, and potential impact on DoD missions. Government customers interested in viewing the video solution can create a Tradewinds Solutions Marketplace account at tradewindAI.com.

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About the Small Business Consulting Corporation:

SBCC is an advising partner and resource for the Department of Defense in its efforts to integrate innovative commercial technology, advance deliberative capabilities in leaders, and deliver solutions for our nation’s defenders. Their Digital Engineering experts collaborate directly with government partners to create custom-coded, enterprise-wide solutions using optimization, regression, statistical analysis, modeling, and programming algorithms on current DoD-fielded technologies.

About the Small Business Consulting Corporation (continued) :

These products integrate large data sets from multi-domains across the Air Force, provide accurate reporting data for Commanders, and create decision-making advantages from the boardroom to the battlefield. Solutions are government owned, hosted on government platforms, and accessible or adaptable to any customer within the Department of Defense.

For more information or media requests, contact: operations@smallbcc.com

About the Tradewinds Solutions Marketplace:

The Tradewinds Solutions Marketplace is a digital repository of post-competition, readily awardable pitch videos that address the Department of Defense's (DoD) most significant challenges in the Artificial Intelligence/Machine Learning (AI/ML), data, and analytics space. All awardable solutions have been assessed through complex scoring rubrics and competitive procedures and are available to Government customers with a Marketplace account. Government customers can create an account at www.tradewindai.com. Tradewinds is housed in the DoD's Chief Digital Artificial Intelligence Office.

For more information or media requests, contact: Success@tradewindai.com

